

Board of County Commissioners

Agenda Request

Date of Meeting: October 11, 2005
Date Submitted: October 5, 2005

To: Honorable Chairman and Members of the Board

From: Thomas P. Waits, Chairman, Tourist Development Council
Guy P. Thompson, Executive Director, Tourist Development Council

Subject: Ratification of Actions Taken at the September 13, 2005 Workshop on
Tourist Development Council's (TDC) Programs and Initiatives

Statement of Issue:

This agenda item seeks ratification of Board actions taken at the September 13, 2005 Workshop on Tourist Development Council's (TDC) Programs and Initiatives.

Background:

At the January 25, 2005 meeting, the Board requested a workshop on the TDC's programs and initiatives.

Analysis:

The workshop provided a presentation on the programs and initiatives of the TDC. Presentations were made by Guy Thompson, Executive Director of the TDC; Dr. Mark Bonn, FSU professor; John Citron, Acting Director of the Tallahassee Area Convention & Visitors Bureau; and Carrie & Curtis Zimmerman of The Zimmerman Agency.

Following the presentation, the Board moved to accept the presentation.

Options:

1. Ratify the actions of the September 13, 2005 Workshop on the TDC's Programs and Initiatives.
2. Do not ratify the actions of the September 13, 2005 Workshop on the TDC's Programs and Initiatives.
3. Board direction.

Recommendation:

Option #1.

TAW/GPT/ksh